IN THE SPECIFICATION:

Please amend the paragraph beginning at page 6, line 9 and ending at page 7, line 6, as follows.

--When pressure forces are imbalanced in the left and right of a longitudinal direction due to variance in component tolerance or the like, or because of a difference in the outer diameter shape of the cylindrical fixing film, an uneven thickness in the longitudinal direction or the like, the cylindrical fixing film 43 receives a lopsided force in a thrust direction during a rotary operation to move either left or right. In order to regulate the lopsided force in the thrust direction, a constitution is necessary in which the end surface of the cylindrical fixing film 43 is abutted on a regulating member such as a flange member to be regulated. The film end regulating flange 45 is a regulating member such as a flange member to be regulated. The film end regulating flange 45 is a regulating member for this purpose. Even if a lopsided movement phenomenon occurs in the thrust direction (fixing film longitudinal direction), i.e., in the longitudinal left and right direction of the heater 11 or the heat insulating stay holder 12, int eh rotated state of the cylindrical fixing film 43 which is driven to rotate upon the rotary-driving of the pressure roller 20, the left end surface or the right end surface of the fixing film 43 is received by the inner surface of the film end regulating flange 45 ~~15~~ of its side to regulate the lopsided movement.--

Please amend the paragraph beginning at page 23, line 7 and ending at line 22, as follows.

--For the system of heat-resistant fluorine grease 17 coated on the end

regulating flange ~~50 A~~ 50 (with grease coating) as a representative example of the embodiment, and the system of no coated grease (without grease coating) as a conventional example, comparisons was made regarding the driving torque of the pressure roller 20 and the scraping of the abutment surface of the end regulating flange 50 when both were incorporated in heat fixing apparatus, and subjected to paper passage durability testing. For the driving torque, comparison was made between initial durability and durability after the passage of 300 thousand sheets. For the scraping of the end regulating flange 50, comparison was made for scraping after the termination of durability. Table 1 shows results.--